



Central Pennsylvania's Premiere Stage Race

Dear Sponsor,

Due to the huge success and positive feedback from racers, sponsors, volunteers and race officials, Millersburg is gearing up to once again host the **11th Annual TdM** the **Tour de Millersburg**. The dates for the **2017 TdM** are Saturday, August 5 and Sunday, August 6. With this being the 11th anniversary for the TdM we are once again hoping for a great turnout from the cycling community.

The **TdM** will begin at 8:00 am on Saturday August 5th with the "Time Trials"; the course extends 5 miles north from Market Square along the river to Paxton and returns with the finish line located at Saturn Surplus. At 12:00 pm, stage two features the **7th Cataldo Muggio Memorial Criterium**, a short loop through the middle of the borough, "The Crit" honors local cycling enthusiast Cataldo Muggio. Last year was our **4th "King of the Mountain"** generously sponsored by **Lisi-Shell Oil Co.** as part of the Sunday road races. The presence of **SRAM Neutral Race Support** for the entire weekend is a perk much appreciated by all racers with repairs made at no cost to the participants.

Sunday August 6th holds another full day of competition with "The Road Race" stage from 8 am until approximately 3pm. This stage covers a 20-mile loop that gives the racers a real taste of the beautiful Lykens Valley as they race from two to four laps around this course. Awards for the **2017 TdM** will be presented to each of the category winners as the results are posted on Facebook as well as in the Gazebo on Market Square.

This will be the 8th year that the **Lorena F. Lemons Volunteer Scholarship** sponsored by the Tour de Millersburg will be made available to students who volunteer with the **TdM**. Proceeds from the **Tour de Millersburg** are awarded to community organizations throughout the local area following an application process. Since the inception of the **Tour de Millersburg** more than **\$55,000** has been given back to the local community. Among those organizations that have benefitted from the grant process in previous years is the Ned Smith Center for Nature and Art, Millersburg Ambulance Company, Millersburg Fire Company, Millersburg Swimming Pool, Millersburg Police Force, Dauphin County Library System and the Special Olympics to name just a few.

Please consider becoming a part of this premiere cycling stage race. We are a 501c3 charitable organization; thus, your contributions are tax deductible. Sponsorship options for your consideration are:

\$100.00 – PEDAL LEVEL - Web site advertisement/live broadcast thanks during race.

\$500.00 – SPROCKET LEVEL - Web site advertisement/live broadcast thanks during race. Prime space for an exhibit for education or charitable purposes

\$1,500.00 – CHAIN LEVEL - Web site advertisement/live broadcast thanks during race. Prime exhibition space for education or charitable purposes, recognition on the volunteer T-shirts.

\$3,000.00 - TITLE SPONSORSHIP - Web site advertisement/live broadcast thanks during race. Prime exhibition space for education or charitable purposes, recognition on the volunteer T-shirts, and VIP access to Cataldo Muggio Memorial Criterium pace car rides.

Please make checks payable to..... Tour de Millersburg

To discuss your sponsorship options please contact me at 717-574-3114 or at willbaker127@gmail.com

Sincerely,

Will Baker

Tour de Millersburg Sponsor Coordinator and Grandson of Cataldo Muggio

Please mail your sponsorship check to:

William Baker
1004 Union St.
Millersburg, PA 17061